

FROM MARCH 23 TO JUNE 10, 2018

GET A
\$ **70**

MAIL-IN REBATE
with the purchase of 4 new MICHELIN®
passenger or light truck tires



HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE ONLINE CLAIM

- Go to michelinpromo.ca to request your rebate online.

OR MAIL IN CLAIM

- Attach a copy of your detailed invoice† clearly indicating the purchase of four new MICHELIN® passenger or light truck tires (between March 23 and June 10, 2018).
- Mail before July 9, 2018, to:
Michelin Spring 2018 Promotion
P.O. Box 6022, Paris, ON N3L 3W6

† Estimates, work orders and quotations are not acceptable as proof of purchase.



All claims must be postmarked or received on or before July 9, 2018, and include a copy of your invoice (see reverse for details):

MICHELIN SPRING 2018 PROMOTION
P.O. BOX 6022, PARIS, ON N3L 3W6

Please indicate your language of choice: English French

Please print legibly.

Invoice #*

Retailer name*

First name* Mr. Ms.

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address
(If you would like to receive confirmation of claim form receipt by email)

* Required information T5138

I authorize Michelin to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?
Yes No

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)
Michelin Promise Plan™ Online research
This promotion Mileage warranty
Dealer recommendation 30-Day Satisfaction Guarantee
Friend/family recommendation Free flat-tire changing assistance
Quality of product Retail location

3- How did you first hear about this promotion? (Please check one.)
Radio In-store display Text message/SMS
Direct mail Friend/family Email
Newspaper Television Facebook page
Salesperson in store Website Other

4- What tire brand was replaced when you purchased your new set of MICHELIN® tires?
MICHELIN® BFGoodrich® Goodyear Bridgestone
Toyo Pirelli Yokohama Other

5- How many years have you been a MICHELIN® tire owner?
First time Less than 5 years More than 5 years

6- How soon do you expect to purchase tires again (for another vehicle or this one)?
 In the next 3 months
 In 1 year or less
 More than 1 year from now

7- What is your age? 18-25 26-39 40-55 Over 55

Michelin knows how important it is to protect your personal information. Please consult our privacy policy at michelin.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco or Canadian Tire. Offer available at participating Canadian Michelin dealers. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from March 23 to June 10, 2018. Purchases outside these dates will not be honoured. Only new MICHELIN® passenger and light truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. For any information regarding the mail-in offer, please call 1-866-755-8887 or visit michelinpromo.ca. © 2018 Michelin North America (Canada) Inc. All rights reserved. The "Michelin Man" is a registered trademark licensed by Michelin North America, Inc. (C15985-D - 04/18)