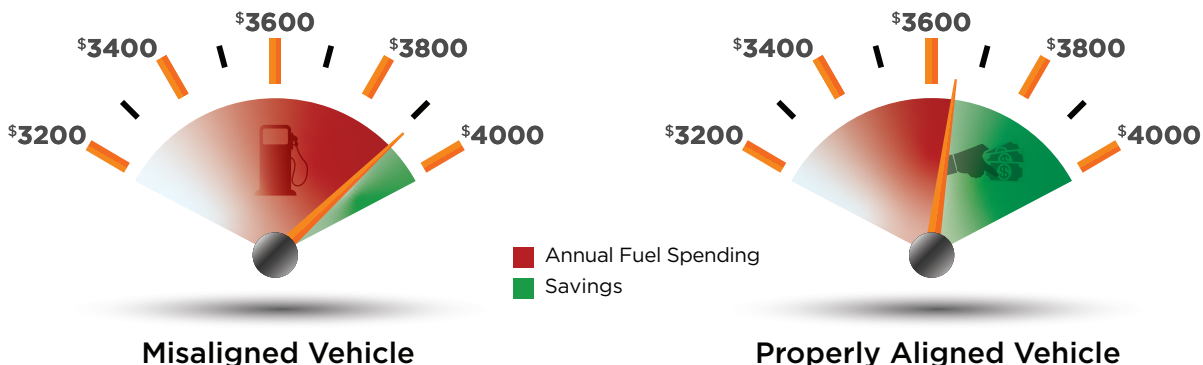


# THE SAVINGS OF ALIGNMENTS

How wheel alignments help save at the pump and improve tire life and safety.

## YOUR GAS WILL GO FURTHER

Vehicles with wheel alignment issues can see a decrease in fuel efficiency by up to 7%. For the average Canadian driver, that means with a properly aligned vehicle, you could save \$250 every year in fuel costs.



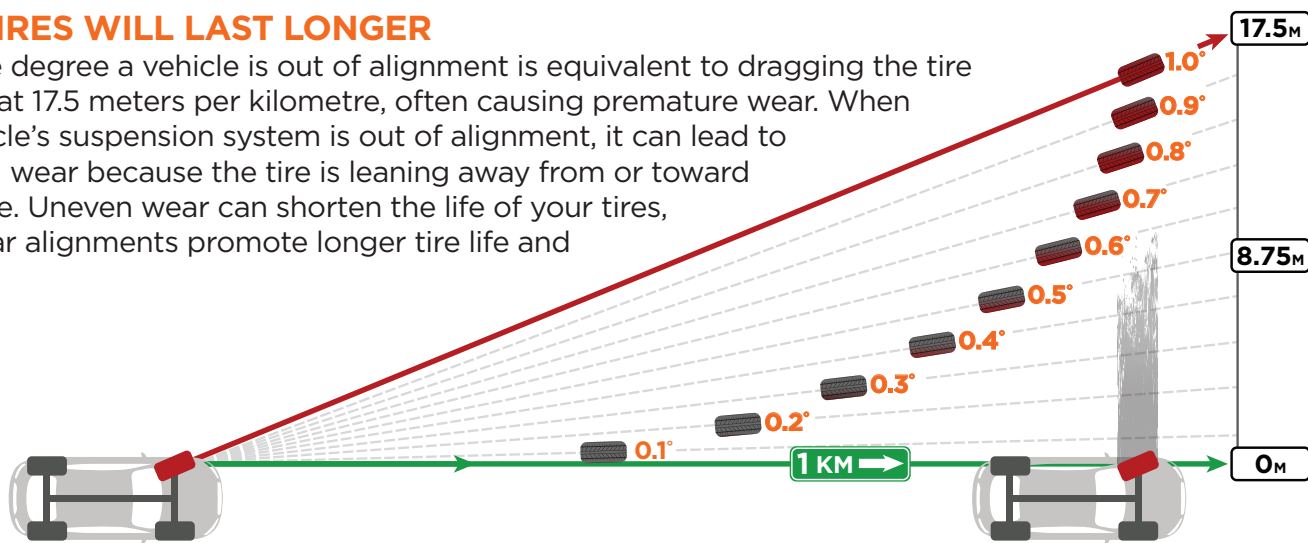
Misaligned Vehicle

Properly Aligned Vehicle

Based on research that indicates the average Canadian drives 20,000 km/year, that their vehicle consumes 8.9 litres of fuel per 100 kilometres, and pays fuel prices of \$2.06/L

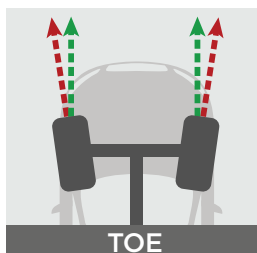
## YOUR TIRES WILL LAST LONGER

Every one degree a vehicle is out of alignment is equivalent to dragging the tire sideways at 17.5 meters per kilometre, often causing premature wear. When your vehicle's suspension system is out of alignment, it can lead to one-sided wear because the tire is leaning away from or toward the vehicle. Uneven wear can shorten the life of your tires, but regular alignments promote longer tire life and savings.

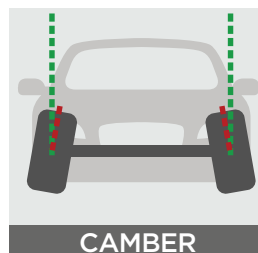


## WHAT IS A WHEEL ALIGNMENT?

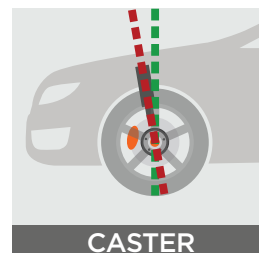
A wheel alignment aligns your wheels to reflect how the vehicle manufacturer designed the vehicle to handle and perform – all while maximizing fuel economy and tire wear. A wheel alignment has three different types of adjustments: toe, camber and caster.



How straight your tires point.



How much the tire leans in or out.



How far your wheels are positioned front to back.

## BE SAFE & GET AN ALIGNMENT CHECK

You can't always tell when your vehicle is misaligned.



Signs you *might* notice include:

Your steering wheel won't line up straight			Your front end is shimmying after hitting a bump
Your vehicle is pulling to one side			Your front tires are showing signs of uneven wear

Misalignment can cause several driving and safety concerns. Help make roads safe for you and others with a free alignment check at Kal Tire.