



FOR IMMEDIATE RELEASE

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Kal Tire acquires Frisby Tire's Ottawa-area network of stores

Deal sees five Frisby Tire locations joining Kal Tire's store network and Total Tire Distributors Inc. acquiring the wholesale operations

VERNON, BC—Two of Canada's oldest, family-owned tire businesses announced today that Kal Tire, which opened its first store in British Columbia 70 years ago, has acquired Frisby Tire, a household name for many Ottawa drivers since the 1920's. As of May 27, Frisby Tire's five retail and commercial stores will be operated by Kal Tire. Total Tire Distributors, a wholly owned subsidiary of Kal Tire, will acquire Frisby's existing wholesale operations.

"Since our early days, Kal Tire has looked for opportunities to grow by considering well run businesses that have dedicated team members who strive to provide customers with an exceptional level of service," says Robert Foord, president of Kal Tire, which now has more than 260 stores from coast to coast. "We know from our long-standing relationship that Frisby Tire has all of those attributes, and we're pleased to link our teams and capabilities and join the community they've built in Ottawa."

Having celebrated its 100th anniversary in 2020, Frisby Tire is considered the oldest, independently-owned tire dealer in Canada. James Frisby's business was a success from the start and grew to a chain of five retail and commercial tire stores in the Ottawa area. Don Frisby became the third-generation leader of the business in 1995. Since then, Don Frisby's voice has become a familiar one on local airwaves, along with the store's motto: 'Service that satisfies.'

"It's always been so important to us that our customers are happy with their experience, and we feel very fortunate to know that will only continue with Kal Tire's culture of service-oriented values," says Frisby, who took great care to find a partner that would also treat his many long-standing team members like family. "Some of our technicians have worked here their whole lives. We've built this legacy together and I know they're all in the very best hands."

Fifty-two team members will join Kal Tire as the company begins to operate Frisby Tire stores on Industrial Avenue, Somerset Street West, Queensdale Avenue, Clyde Avenue and Hazeldean Road in Ottawa.

Total Tire Distributors Inc. will acquire Frisby Tire's warehouse and wholesale distribution facility at Humber Place in Ottawa and also welcome those 26 team members to the Total Tire team.

In recent years, Kal Tire has focused on bringing customers across Canada easier, even more helpful ways to buy and maintain tires and vehicles, such as convenient and secure online appointment bookings, a best-in-class guided online tire shopping experience, expanded mechanical offerings and safe tire storage at Kal's Tire Lodge.

Ottawa-area drivers will notice the newly branded Kal Tire signage in the coming weeks and can visit any location for new tires and wheels, changeovers and repairs, tire storage, purchase financing and more.

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About Kal Tire

Kal Tire is one of Canada's largest independent tire dealers and one of North America's largest commercial tire dealers. Kal Tire's Mining Tire Group is an international leader in mining tire service and supply, servicing more than 150 mine sites across five continents. The company has warehouse facilities across Canada servicing more than 260 Kal Tire retail and commercial stores. Kal Tire owns and operates 11 truck tire retread facilities across Canada, plus six earthmover retreading facilities located in Canada, the United Kingdom, Chile, Ghana and Mexico. The company employs more than 6,500 team members. For more information, visit www.KalTire.com.

About Total Tire Distributors Inc.

Total Tire was originally established in 1997 to address the need for an independent tire distributor to service independent dealers and currently operates as a wholly owned subsidiary of Kal Tire. Servicing independent dealers from 11 warehouse facilities across Canada, Total Tire continues to anticipate industry needs and be proactive – creating the products and programs for its partners.

About Frisby Tire

Frisby Tire has been delivering service that satisfies to the great people of Ottawa and the surrounding region since the 1920's. We were proud to be the oldest independently-owned tire dealer in Canada, with service locations in Kanata, Nepean, Downtown, Alta Vista and Ottawa South—all offering new tires and wheels, vehicle repairs and tire storage.

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